



# KAHDIJA MURRAY

## Visual Artist / Designer

Illustration • Design • Fine Art

### PERSONAL INFO

Name: Kahdija Murray

Location: Los Angeles, CA

Languages: English, Fluent

### CONTACT INFO

Phone: (310) 426-4252

Email: [dijaouija@gmail.com](mailto:dijaouija@gmail.com)

Website: [www.dijaouija.com](http://www.dijaouija.com)

### EDUCATION

Academy of Art University

BFA School of Illustration, Bachelors of

Fine Art & Illustration

San Francisco, CA

2008-2013

### SOFTWARE

Adobe Photoshop CS6

Adobe Illustrator CS6

Adobe InDesign CS6

Adobe Bridge CS6

Corel Painter 12

Painter Tool SAI

Autodesk Sketchbook Pro

Microsoft Office

Acrobat Reader Pro

### SUMMARY

Trained and experienced visual artist that utilizes an array of diverse mediums to deliver professional designs and illustrations that balance artistic integrity with audience appeal. Pairs excellent communication, interpersonal skills, and a large grasp of alternative perspectives to improve images, find solutions to visual conflicts, and efficiently collaborate with clients.

### WORK EXPERIENCE

#### Freelance Graphic Designer

Alaiyo Waistbeads

2017-Present

Canoga Park, CA

- Created graphic orientated fully functional website and E-commerce store
- Create digital and printed graphics that fit brand, advertised events, and product packaging (logos, icons, illustrations, business cards, vinyl banners, fliers, postcards, infographics, greeting cards, t-shirt designs, packing inserts)
- Manage website by reflecting current information
- \$100,000 in revenue from products sold (November 2017-January 2019)
- \$300 in ticket sales (November 2018 - January 2019)
- Manage file formats for print and digital graphics
- Meet clients needs by making reasonable revisions according to feedback

#### Book Illustrator

Jasai Madden

2018

Los Angeles, CA

- Created graphic images and illustrations that accurately conveyed the book's concept
- Constructed layouts and drawings in compliance with established templates and design standards
- Manage file formats and sizes appropriate for print
- Establish consistent visual style in accordance with client's brand and audience
- Utilize digital and traditional materials to complete clear stylized illustrations
- Meet clients needs by making reasonable revisions according to feedback
- Integrate reference material into final design while retaining artistic integrity

## CREATIVE SKILLS

Verbal & Written Communication  
Critical Thinking/Visual Problem Solving  
Attention to Detail  
Idea Development  
Relating Design to Audience  
Research Skills  
Digital Painting  
Drawing Skills  
Painting skills  
Color Theory  
Composition  
Print Material Design  
Typography  
Logo Design  
Feedback Based Revisions  
Working independently  
HTML Knowledge  
Tool Knowledge

## LINKS

[www.dijaouiija.com](http://www.dijaouiija.com)  
[www.facebook.com/dijaouiija](https://www.facebook.com/dijaouiija)  
[www.instagram.com/dija\\_ouiija](https://www.instagram.com/dija_ouiija)  
[www.linkedin.com/en/kahdijam](https://www.linkedin.com/en/kahdijam)  
[www.alaiyo.net](http://www.alaiyo.net)  
[www.tomikosgoddessgathering.com](http://www.tomikosgoddessgathering.com)  
<http://www.feliciaeatherwood.com>  
<https://www.instagram.com/kurlzonfilm/>  
<http://www.malondotcom.com>

### Freelance Website Graphic Designer

Tomiko's Goddess Gathering

2018-Present

Los Angeles, CA

- Created graphic orientated fully functional website that advertises client's monthly gatherings
- Integrate audience related keywords into SEO
- Included social media links and existing brand related content seamlessly
- Incorporate established brand within webpage design
- Communicate and collaborate with client to expedite and solidify web content, design, and functionality
- Link memberships to annual payment plan
- Created a member's only section of the webpage with specialized content

### Freelance Graphic Designer

VK Creations

2017-Present

Los Angeles, CA

- Designed logo for veteran entertainment industry client
- Created graphic orientated fully functional website that showcased the clients portfolio
- Successfully advertised paid events and classes
- Designed fliers that reflected brand identity and event information clearly within design standards and client's desired aesthetic
- Communicate and collaborate with client to successfully deliver design that reflects client's aesthetic and brand and audience
- Meet clients needs by making reasonable revisions according to feedback

### Freelance Graphic Designer

Douriean Boyd

2017-Present

Los Angeles, CA

- Designed fliers that reflected brand identity and event information clearly within design standards and client's desired aesthetic
- Communicate and collaborate with client to successfully problem solve visual conflicts
- Create digital and printed graphics that fit brand (Jewelry line for Black Panther) and event (Comic Con) (postcard, poster)
- Manage file formats and sizes appropriate for print
- Meet clients needs by making reasonable revisions according to feedback

# EXHIBITIONS

Sep 15, 2018  
The Sound of Art  
The Baekery And Paul’s Boutique  
Los Angeles, California

Aug 11, 2018  
80’s Group Art Show  
The Baekery And Paul’s Boutique  
Los Angeles, California

October 20, 2017  
Ancestors + Radical Self Acceptance  
Galchemism  
Santa Monica, California

Aug 19, 2017  
Liberate Hollywood  
Hollywood, California

Jul 29, 2017  
The Politics of Womanhood  
Galchemism  
Los Angeles, California

Jun 21, 2014  
MADONNA: Beauty’s Where You Find It  
Leopard Rose Productions  
Eagle Rock, California

May 21, 2012  
Academy of Art Spring Show  
San Francisco, California

## Fine Artists’ Assistant

Peter Liashkov & Lena Moross  
2016-Present  
Los Angeles, CA

- Make and field phone calls to galleries, residency programs and research facilities
- Composing and sending emails on behalf of the fine artist
- Help install artwork
- Attend social functions and exhibitions
- Design fliers and graphics advertising open studios and recent exhibitions
- Compose posts advertising exhibits, open studios, and artwork on social media
- Apply to residencies and open calls for competitive and group shows
- Photographic documentation of self-published books and original artwork
- Grant writing & record-keeping

## Freelance Illustrator

Felicia Leatherwood  
2015-Present  
Los Angeles, CA

- Meet clients needs by making reasonable revisions according to feedback
- Integrate reference material into final design while retaining artistic integrity
- Communicate and collaborate with client to successfully problem solve potential visual conflicts
- Loving your hair with natural care logo revisions using up to date design software that greatly improve original quality and readability
- Create mascot logo for natural hair themed film festival

## Portrait Artist | Illustrator | Fine Artist

Dija Ouija  
2014-Present

- Create artwork that accurately conveys concept
- Utilize traditional and digital media to draw portraits that realistically depict the client, album covers, podcast covers, postcards, emblems, character designs, and movie posters
- Integrate fine art and illustration skills to build a captivating composition that excels in color theory, value contrast, anatomical knowledge, and unique stylistic execution
- Use traditional media appropriately to reduce fading, chipping, cracking and other artwork damage
- Appropriately frame and matte canvas and paper artwork
- Integrate reference material into final design while retaining artistic integrity
- Properly size picture plane to fit mounts, mats, and frames, design standards, social media platforms, and print formats
- Communicate and collaborate with client to successfully problem solve potential visual conflicts
- Integrate reference material into final design while retaining artistic integrity
- Sell high quality prints of traditional artwork on official website
- Properly package and ship sold large scale paintings
- Exhibit at local shows that reflect socio-political themes that match brand

